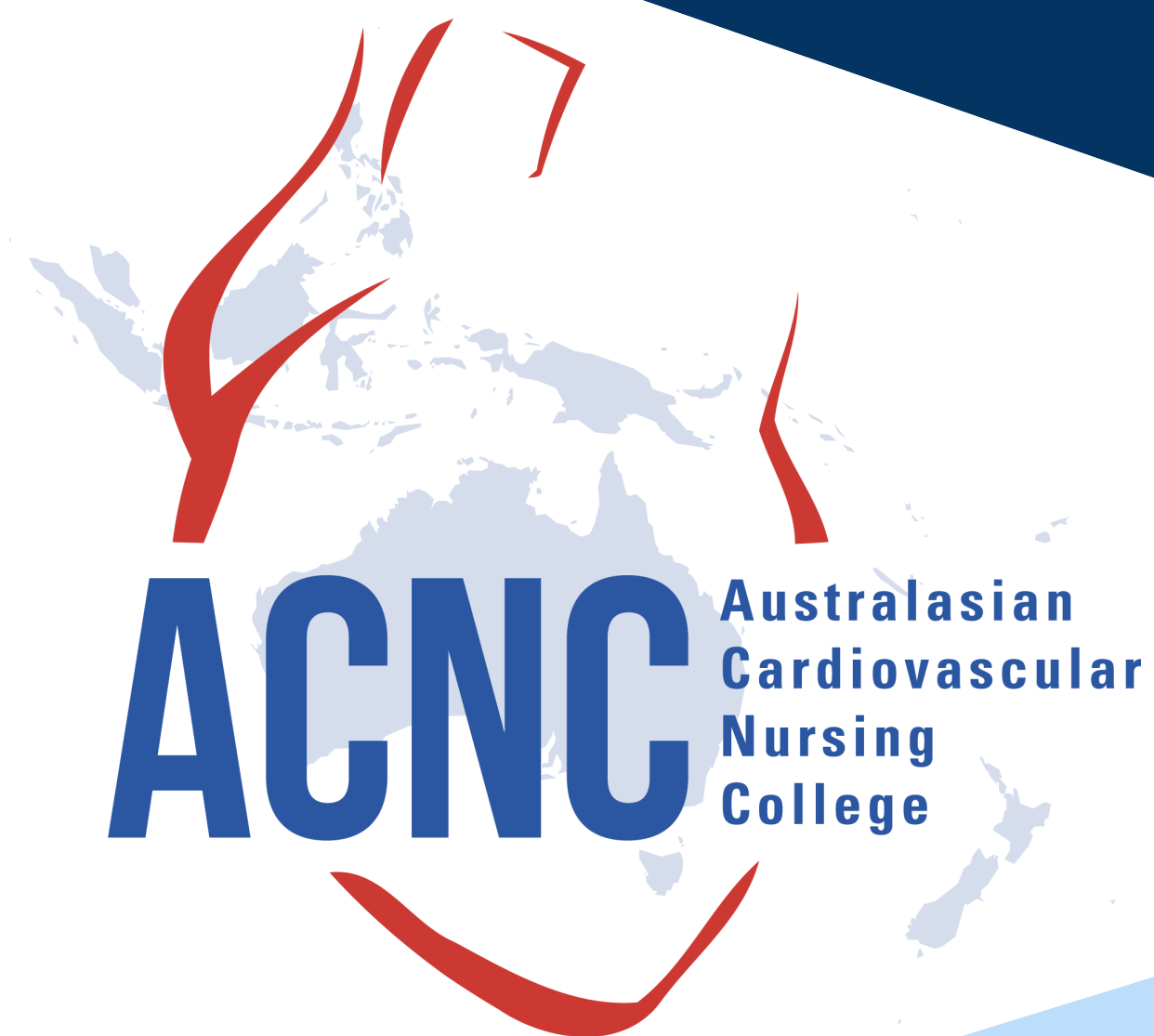




ACNC 2018

SPONSORSHIP & EXHIBITION PROSPECTUS

MARCH 9 & 10
MERCURE SYDNEY





INVITATION

The Australasian Cardiovascular Nursing College (ACNC) invites you to be involved as a sponsor and/or exhibitor at the ACNC 2018 Conference.

The Meeting will be held from Friday, 9 March to Saturday, 10 March 2018 at the Mercure Sydney, New South Wales.

The ACNC is the pre-eminent organisation in Australia and New Zealand for Cardiovascular Nursing and supports the vital role of cardiovascular nurses within Australasia. The ACNC is committed to equip and advance nursing practice, education and research. We welcome and value collaboration with other health professionals as we strive to improve outcomes for cardiovascular patients across the spectrum of home to hospital.

The exhibition is an integral part of the meeting and presents a unique occasion for trade suppliers to raise their profile within the profession and to display their products and/or services.

The ACNC 2018 Conference is a unique opportunity to gain exposure to a highly targeted audience with a number of excellent sponsorship and exhibition packages available.

We look forward to welcoming you to the Conference in 2018.

James McVeigh
President
Australasian Cardiovascular Nursing College

ANTICIPATED EXHIBITION TIMES

Friday, 9 March 2018	0800 - 1700
Saturday, 10 March 2018	0800 - 1700



CONFERENCE VENUE

This year's conference will be held at Mercure Sydney. Mercure Hotels recently launched Mindful Meetings, a new signature introducing health, wellbeing and sustainability into conference events. The meeting spaces have been styled to cultivate attention and inspiration so you can get the best results, making Mercure Sydney the perfect venue for ACNC 2018.

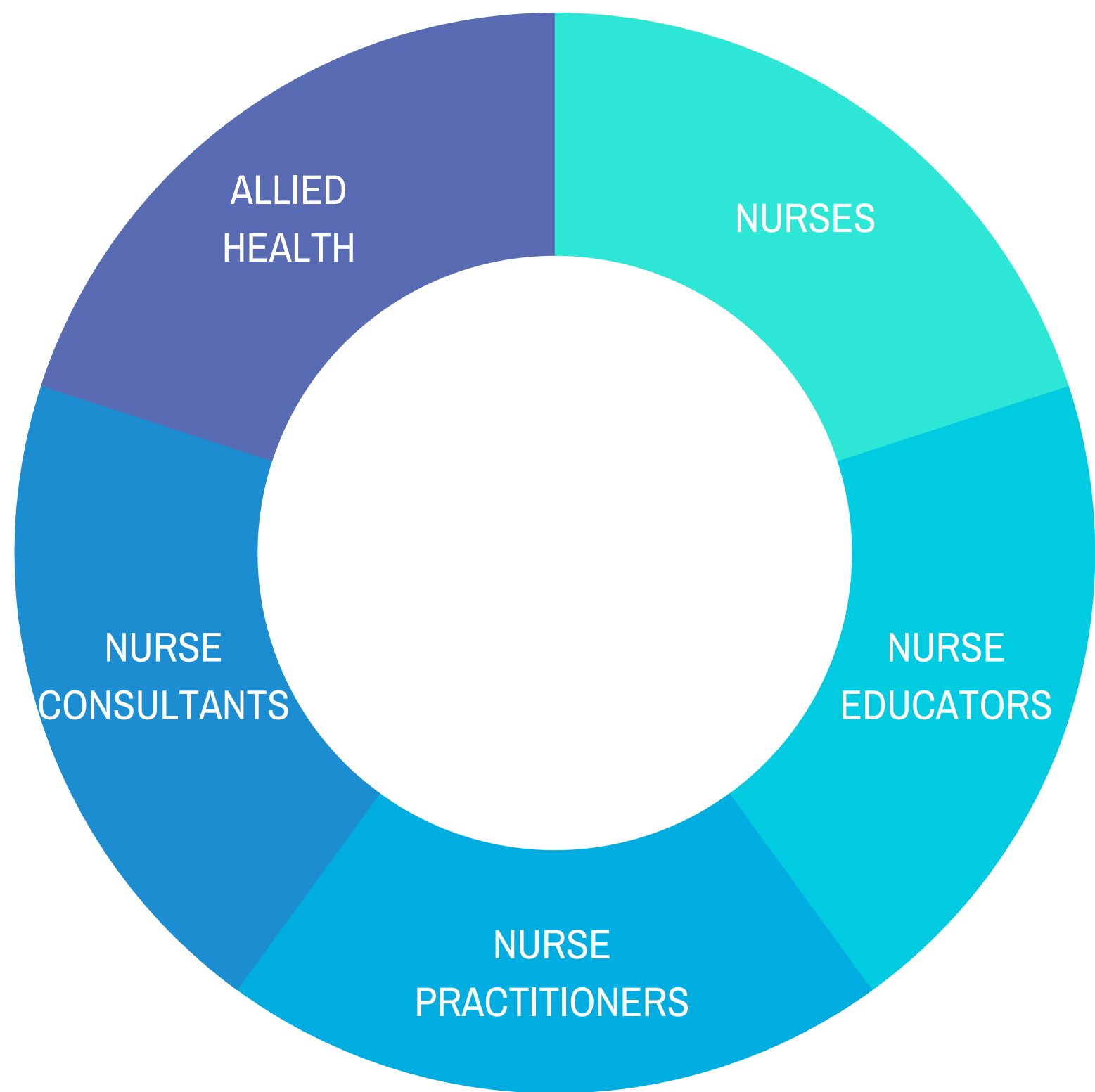
Situated on Railway Square next to Central Station in Sydney's CBD and a short 15 minute drive from Sydney Airport, Mercure Sydney offers an ideal location and easy access for delegates.

The ACNC 2018 Conference will be located on Level 2, with the exhibition, catering and registration situated in the pre-function area. Direct access to the main plenary and breakout room guarantees maximum exposure to conference delegates.



AUSTRALASIAN CARDIOVASCULAR NURSING COLLEGE – WHY SPONSOR?

The Australasian Cardiovascular Nursing College (ACNC) supports cardiovascular nurses in Australasia, helping to advance practice, education and research in the industry.



WORKING IN AREAS OF:

- Coronary care units
- Cardiology wards
- Cardiothoracic surgical services, including operating theatres and intensive care units
- Cardiac transplantation services
- Emergency departments, high dependency and intensive care units
- Cardiac rehabilitation services
- Heart failure services
- Cardiac catheterisation and electrophysiology laboratories
- Outpatient, ambulatory and home based services
- General and specialist practice
- Health promotion
- Rural and remote health
- Telehealth
- Clinical research
- Palliative care

WHY SPONSOR?

- Exposure to a local, national and international audience before, during and after the ACNC Conference
- Draw your target market to you in one place at one time
- Align your company profile with the Australasian Cardiovascular Nursing College and share the benefits of a large national consumer base
- Networking with delegates in the exhibition area and the opportunity to maintain relationships with existing clients

Sponsorship packages can be tailored to meet your needs and objectives, please do not hesitate to contact the Conference Secretariat to discuss further.

PLATINUM SPONSOR

\$15,000 + GST

Only one platinum sponsorship is available.

Branding opportunities include:

- Sponsor banner and slide at one plenary session of your choice
- Sponsor profile and listing in Final Program Book
- Sponsor acknowledgement and logo inclusion on pre-event marketing
- Acknowledgement during Welcome & Opening of the 2018 Conference
- Conference app – multiple opportunities to display your organisation’s logo within event feed with links to your profile listing
- Four (4) complimentary full conference registrations
- Company logo displayed on the conference website with a direct link to your company’s website
- Lanyard sponsor (at sponsor cost)

Exhibition opportunities include:

- Two (2) exhibition trade tables
- Exclusive choice of prime location within exhibition space

Advertisement opportunities include:

- Two (2) satchel inserts (sponsor to supply). Limited to one A4 flyer
- Full page advertisement in Final Program Book
- Advertisement displayed on electronic Mercure Sydney venue signage
- Sole acknowledgement as platinum sponsor

Facilitate the research and development of the Australasian Cardiovascular Nursing College, all funds from the 2018 Conference return to the College.

GOLD SPONSOR

\$10,000 +GST

Branding opportunities include:

- Acknowledgement displayed on electronic Mercure Sydney venue signage
- Sponsor acknowledgement and logo inclusion on pre-event marketing
- Acknowledgement during Welcome & Opening of the 2018 Conference
- Company logo displayed on the conference website with a direct link to your company’s website
- Three (3) complimentary full conference registrations
- Sponsor profile and listing in Final Program Book
- Satchel or app sponsor (at sponsor cost)

Exhibition opportunities include:

- One (1) exhibition trade table

Advertisement opportunities include:

- Full page advertisement in Final Program Book
- One (1) satchel insert (sponsor to supply). Limited to one A4 flyer

SILVER SPONSOR

\$7,500 + GST

Branding opportunities include:

- Sponsor acknowledgement and logo inclusion on pre-event marketing
- Acknowledgement during Welcome & Opening of the 2018 Conference
- Company logo displayed on the conference website with a direct link to your company's website
- Select one merchandise sponsorship (at sponsor cost)
- One (1) complimentary full conference registration

Exhibition opportunities include:

- One (1) exhibition trade table

Advertisement opportunities include:

- One (1) satchel insert (sponsor to supply). Limited to one A4 flyer
- Full page advertisement in Final Program Book

SOCIAL EVENT SPONSOR

\$7,000 + GST

Only one social event sponsorship is available.

The Conference Cocktail Party is the not to be missed social event on the ACNC calendar. Along with great food and wine the party provides colleagues, friends and supporters an ideal opportunity to network, come together and unwind.

- Naming rights to the Conference Cocktail Party
- Acknowledgment as the sole Conference Cocktail Party Sponsor in the Final Program Book
- Company logo displayed on the conference website with a direct link to your company's website
- Opportunity to supply two (2) pull up banners to be displayed in a prominent location at the Conference Cocktail Party
- Opportunity to supply branded napkins and theming at the Conference Cocktail Party
- Opportunity to have company logo prominently displayed on table menus

BRONZE SPONSOR

\$5,000 + GST

Branding opportunities include:

- Sponsor acknowledgement and logo inclusion on pre-event marketing
- Company logo displayed on the conference website with a direct link to your company's website
- Select one merchandise sponsorship (at sponsor cost)
- One (1) complimentary full conference registration

Exhibition opportunities include:

- 50% discount on exhibition trade table

Advertisement opportunities include:

- One (1) satchel insert (at sponsor cost). Limited to one A4 flyer
- Half page advertisement in Final Program Book

SACHEL INSERT

\$700 + GST

(Sponsor to supply).
Please note that all satchel inserts are limited to one A4 flyer.

ADVERTISEMENT IN THE PROGRAM BOOK

Half page: **\$700 + GST**

Full page: **\$950 + GST**

COFFEE CART SPONSORSHIP

\$7,000 + GST

The centre of any exhibition is the coffee cart!

- Marketing collateral and up to two (2) banners displayed with coffee cart (banners to be supplied by sponsor)
- Sponsor acknowledgement and logo inclusion on pre-event marketing
- Company logo displayed on the conference website with a direct link to your company’s website

Additional Costs to Sponsor:

- All marketing collateral (banners, signage on coffee cart, branded coffee cups, etc.)
- Coffee cart hire

Please note that the coffee cart is not included in the sponsorship.

SESSION SPONSOR

PLENARY SESSION SPONSORSHIP

\$6,000 + GST

- Acknowledgment as a plenary session sponsor on the conference website and in the conference Final Program Book*
 - Company profile and logo in the Final Program Book
 - Banners to be displayed in opening session
 - Company logo displayed on the conference website with a direct link to your company’s website
- *Platinum Sponsor has first choice of sponsored plenary session

WORKSHOP SPONSOR

\$4,000 + GST

- Acknowledgment as the Workshop Sponsor on the conference website and in the conference Final Program Book
- Banners to be displayed in workshop session
- Company profile and logo in the Final Program Book
- Company logo displayed on the conference website with a direct link to your company’s website

BREAKFAST SESSION SPONSORSHIP

\$6,000 + GST

- Acknowledgement as the sponsor of a breakfast session to be held during the meeting, approximately 60 minutes (cost of refreshments or food not included)
- The sponsor may display two (2) company banners at the entrance to the room and will be acknowledged as the sponsor of the session
- Sponsor acknowledgement and logo inclusion on pre-event marketing
- Opportunity to provide branded napkins and table theming

If you have any merchandise ideas for the conference that are not listed here, please don't hesitate to contact the conference secretariat to discuss the options available to you.

MERCHANDISE SPONSORSHIP

\$5,000 + GST

Sponsor a merchandise gift and have your brand taken home by conference delegates

- Gifts to be distributed to all delegates on-site with registration pack
- Sponsor listing in Final Program Book
- Colours and branding can be designed around your company logo
- Company logo displayed on the conference website with a direct link to your company's website

Please note merchandise is at cost to sponsor:

Branded Note Pad | Branded Pen | Branded Nurses' Thermo Drink Bottle | Branded Travel Cup | Branded Power Bank | Lanyard Lip Balm | Carabiner Hand Sanitiser

EXHIBITION OPPORTUNITIES

EXHIBITION TRADE TABLE

\$2,000 + GST

Tea breaks and lunches will be held in the trade exhibition area to ensure a maximum number of opportunities for contact between delegates and exhibitors.

- One (1) trestle table
- One (1) exhibitor pass per trestle table
- Carpeted floor space
- Company logo displayed on the conference website with a direct link to your company's website
- Company logo included in the Final Program Book
- Exhibitor profile included in the Final Program Book

*Exhibitor passes do not give access to conference sessions, conference registrations will need to be purchased separately to attend all conference sessions.

Please visit our contracted exhibition company for a range of upgrade options including signage and furniture.

If you would like further information on any of the sponsorship and exhibition opportunities available or would like to investigate the possibility of an option that is not currently listed, please contact the Conference Secretariat for further discussion. To secure your preferred sponsorship and/or exhibition option please complete the booking form and return to the Conference Secretariat.

ACNC 2018 Conference Secretariat

Madeleine Catlin

PO Box 576, Crows Nest NSW 1585 AUSTRALIA

T: +61 2 9431 8600 | F: +61 2 9431 8677

E: acnc2018@theassociationspecialists.com.au

CONTACT

SPONSOR/EXHIBITOR BOOKING FORM

SPONSOR/EXHIBITOR INFORMATION

Company Name _____

Contact Name _____

Department _____

Position _____

Address _____

City _____ State _____

Postcode _____ Country _____

Phone _____ Mobile _____

Email _____

A. SPONSORSHIP OPTIONS (+ GST)

- ☐ Platinum \$15,000
- ☐ Gold \$10,000
- ☐ Silver \$7,500
- ☐ Social Event \$7,000
- ☐ Bronze \$5,000

C. EXHIBITION

- ☐ Trestle Table \$2,000

B. SUPPLEMENTARY SPONSORSHIP OPTIONS (+ GST)

- ☐ Coffee Cart Sponsorship \$7,000
- ☐ Session Sponsorship \$6,000
- ☐ Workshop Sponsorshop \$4,000
- ☐ Breakfast Session Sponsorship \$6,000
- ☐ Handbook Advertisement - Half Page \$700
- ☐ Handbook Advertisement - Full Page \$950
- ☐ Satchel Insert \$700
- ☐ Merchandise Sponsorship \$5,000

TOTAL

Sponsorship and/or Exhibition Total \$ _____

ACCEPTANCE OF TERMS AND CONDITIONS

☐ on behalf of _____ (Company Name)

I confirm that I have read and understood the terms and conditions of my selected sponsor/exhibitor options as included in this prospectus under 'Terms & Conditions'.

TERMS AND CONDITIONS

Sponsorship will only be allocated on receipt of the signed sponsorship application form. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice for the total amount of the sponsorship which must be paid prior to the Conference. In the event of cancellation, a service fee of 25% applies for cancellations prior to the 9 January 2018. No refunds will be made for cancellations after this date.

ACNC 2018 CONFERENCE

MERCURE SYDNEY, NSW, AUSTRALIA

9-10 MARCH 2018

1. For the purpose of this contract, the term Management shall include the Organising Committee of the Australasian Cardiovascular Nursing College 2018 Conference.

2. Management agrees to provide the Exhibitor with the agreed inclusions as outlined in the original Exhibition and Sponsorship Prospectus and Exhibition Manual. Any additional requirements will be at the Exhibitor's expense.

3. The Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.

4. The Exhibitor agrees to abide by the payment schedule as outlined by Management.

5. The Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Exhibitor's occupancy of the said space.

6. Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.

7. The contract may be cancelled by either party provided written notice is received at least 60 days prior to the first day of the Exhibition, in which case a full refund will apply if the exhibition booth/trade display table can be re-sold. If the Exhibitor cancels within 59 days of the first day of the Exhibition, the Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses.

8. Management reserves the right to alter or change the space assigned to the Exhibitor, and the exhibition floor plan.

9. Management reserves the right to alter or remove exhibits or part thereof and to expel Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.

10. The Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.

11. The Exhibitor agrees that any contract with the Press on Exhibition premises shall be by arrangement with Management officials.

12. The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.

13. There will be limited provisions for storing materials at the Mercure Sydney prior to the Exhibition. Exhibitors are strongly encouraged to make arrangements with the official company handling storage and shipping for the exhibition.

14. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.

15. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Exhibition, but must remain intact until the closing hour of the last day of the Exhibition. The Exhibitor also agrees to be entirely responsible for the moving-in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.

16. The Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition stand or the utilisation of the exhibited products.

17. The Exhibition area will be secured during off-hours. Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.

18. The Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.

I agree to abide by the said Contractual Obligations as written above.

Company name: _____

Signed by: _____

Signature: _____

Date: ____ / ____ / ____